

If the election for Governor of Missouri were being held today, who would you vote for?

| | Total | Gender | | Education | | | Income | | | Age | | | | |
|-----------------|-------|--------|-------|------------|--------------|----------------|-----------|-----------|------------|------------|---------|---------|---------|----------|
| | | Men | Women | HS or Less | Some College | 4 Year College | Post-Grad | Under 50k | 50k – 100k | Above 100k | 18 – 29 | 30 – 44 | 45 – 64 | Above 65 |
| Mike Parson | 41.0% | 46.2% | 36.2% | 53.1% | 36.2% | 37.8% | 26.5% | 38.7% | 46.4% | 34.9% | 27.6% | 27.6% | 44.1% | 54.0% |
| Nicole Galloway | 38.8% | 37.3% | 40.3% | 24.1% | 36.0% | 50.5% | 65.5% | 35.8% | 36.7% | 55.7% | 41.5% | 51.0% | 36.2% | 31.9% |
| Other | 3.2% | 2.4% | 3.9% | 3.1% | 5.0% | 1.6% | 1.2% | 3.2% | 4.4% | 0.8% | 1.2% | 2.4% | 4.2% | 3.6% |
| Not Sure | 17.0% | 14.2% | 19.6% | 19.7% | 22.7% | 10.1% | 6.8% | 22.3% | 12.5% | 8.6% | 29.3% | 19.0% | 15.4% | 10.4% |

| | Ideology | | | | | Party | | |
|-----------------|--------------|---------|----------|--------------|-------------------|----------|------------|-------------|
| | Very Liberal | Liberal | Moderate | Conservative | Very Conservative | Democrat | Republican | Independent |
| Mike Parson | 1.5% | 8.0% | 30.0% | 71.7% | 72.1% | 5.8% | 74.7% | 38.3% |
| Nicole Galloway | 82.4% | 74.0% | 52.9% | 4.9% | 7.2% | 79.8% | 5.0% | 35.6% |
| Other | 0.4% | 0.3% | 2.4% | 3.8% | 8.1% | 1.1% | 5.0% | 3.1% |
| Not Sure | 15.6% | 17.7% | 14.8% | 19.7% | 12.6% | 13.3% | 15.3% | 22.9% |