

**Elouise Mintz, Ph.D. 2011 Freemantle Court, Florissant, MO 63031 (Permanent)**  
**168 Summer Point Drive, St. Augustine, FL 32086 (Temporary)**

Assistant Professor, Department of Management  
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#### **ONLINE EXPERIENCE**

##### **Instructor – Undergraduate**

*Management Theory & Practice*  
*Strategic Management*

##### **Instructor – Graduate**

*Managerial Decision Making*  
*Leading Change in Organizations*  
*Human Resource Management*  
*Organizational Behavior*

##### **Online Platform Experience**

Web-CT  
Blackboard (multiple versions)  
Canvas  
*MyManagement* by Pearson  
*Connect* by McGraw Hill  
*WileyPlus* by Wiley

#### **EDUCATION**

##### **PhD, Business Administration:** October 2003

John Cook School of Business at Saint Louis University, St. Louis, MO

Dissertation: "Closing the Gap Revisited: Member Banks and the Federal Reserve"

Major: Management

Minor: Decision Science

##### **MBA:** August 1992

School of Business at Fontbonne University, St. Louis, MO

##### **BS, Business Administration:** December 1982

School of Business at Drake University, Des Moines, IA

Major: Marketing

Minor: Computer Information System

#### **WORK EXPERIENCE**

##### **Saint Louis University Chaifetz School of Business, St. Louis, MO**

Department of Management

Assistant Professor: 2004 – present

Teach undergraduate *Management* courses to students in the Chaifetz School of Business. Work load is approximately 24 credit hours per academic year. Primarily teaches the capstone course *Strategic Management* to senior-level students in the Business School. Also, teaches the *Management Theory & Practice* course to undergraduates. In the past, have been the instructor for other courses as needed by the Department of Management such as *Organizational Behavior* and *Current Issues in Management*.

Adjunct Faculty: 1997 – 1999; 2001 – 2004

Taught *Current Issues in Management, Management Theory and Practice, Strategic Management and Decision Making* as needed to undergraduate students.

#### Department of Marketing

Graduate Research Assistant: 1992 – 1997

Located and copied reference material requested by faculty members. Requested material by phone from various agencies and universities. Created data files and ran analyses in SPSS. Downloaded information and files from different online data bases including; BPG, ABI Inform, Lexis/Nexis, and the US Census Bureau. Taught Marketing Principles as needed.

#### **Missouri Baptist University Online MBA Program, St. Louis, MO**

Part-time Online Faculty: 2014 - 2018

Human Resource Management

Managerial Decision Making

Leading Change in Organizations

Organization Behavior

#### **OPIN MG Charities, St. Louis, MO**

Founder: 2016 – present

Locate and distribute funds to purchase food, clothing, household items, medical supplies and/or prescription medicine for adults in need in St. Louis and Houston. Distribute funds to teachers to purchase low-cost school supplies for their students, provide back to school supplies and disaster relief to families as funds allow. Assist low-income families with designing a budget and educational improvement strategies. Clients are assisted strictly by referral.

#### **Landlord/Property Manager**

2008 - present

Oversee all housing inspections such as, Section 8, municipal and private agencies. Collect rent, locate and hire property workers, and make repairs. In the past, maintained rental contracts with St. Louis Housing Authority and St. Louis Comprehensive Rehabilitation Center. Property currently rented without a contract with a supplemental agency.

#### **McCorvey Gibson and Associates, St. Louis, MO**

Consultant: 2008 - 2016

Provided small business and educational consulting to clients. Created tailored workshops and provided tutoring services as needed. Assisted clients with the development of business plans and/or educational plans. Create action plans for clients regarding formalized review and appeal processes. Conducted background research and situational analyses as needed. Accepted clients strictly by referral.

#### **Young Adult Safe House and Shelter, St. Louis, MO**

Owner and Operator: 2001 – 2008

Provided emergency shelter and transitional housing to young adults ages 17 thru 25. Developed strategies for long-term employment and housing. Mentored young men,

young women and children over a seven-year period. Tutored in the areas of personal finance, resume writing, and business communication.

**Webster University School of Business and Technology, St. Louis, MO**

Department of Management and Marketing

Part-time Faculty: 1997 – 2004

Taught graduate and undergraduate *Marketing Research, Marketing Principles, Management Theory and Practice*, and *Strategic Management* as needed.

**Lutheran Church Missouri-Synod, St. Louis, MO**

Concordia University Wisconsin

Site Coordinator: 2002 – 2003

Was responsible for the opening and continual day-to-day operation of an off-site adult education center in the City of St. Louis. Duties included recruiting, enrolling, and counseling students regarding financial aid, academic enrollment, and academic progress. Developed the marketing plan and budget. Contacted and interviewed marketing vendors, supply vendors, and college fair sponsors. Interviewed, screened and recommended the hiring of part-time Adjunct Faculty. Conducted workshops, training sessions, and taught Management Theory, human Resource Management, Speech Communication, and English Language as needed.

Concordia University St. Paul

Associate Faculty: 2000 – 2001

Taught various undergraduate business courses in an accelerated format to adult students in a cohort learning environment. Taught online marketing courses whenever possible. Revised and updated curriculum. Developed an online marketing survey and monitored feedback via an automated email response feature. Designed a database tracking system for faculty assignments. Courses taught included *Fundamentals of Marketing, Multicultural Diversity, Management & Supervision, Interpersonal Relationships, Marketing Strategy* and *Relationship Marketing*.

**Saint Louis Community College (Forest Park & Florissant-Valley), St. Louis, MO**

Department of Continuing Education

Instructor: 1994 - 2000

Specialized in teaching computer skills to beginner students and older adults.

Taught *Microcomputing, Computer Literacy, Windows, Word* and *GED* classes as needed. Worked with students that migrated from other countries and taught ESL.

Basic Education, Job Skills, Work Experience Program (BJW)

Instructor/Program Consultant: 1992 – 1994

Created databases and spreadsheets. Computerized office documents and redesigned components of the program. Taught *Typing, Ten-Key, Business English*, and *Business Math* to program participants.

**Fontbonne College School of Business, St. Louis, MO**

Adjunct Faculty: 1998 – 1999

Taught *Principles of Macroeconomics*.

**Saint Louis Public Schools, St. Louis, MO**

Substitute Teacher: 1991 – 1992

Adult Basic Education Instructor: 1989 – 1991

Created a work-place literacy program at a major hotel in Downtown St. Louis.  
Supervised multiple ABE Instructors for the Human Development Corporation Volunteer Improvement Program. Recipient of two community-service awards.

**Ferguson-Florissant School District, St. Louis County, MO**

Adult Basic Education Instructor – Project DREAM: 1990 – 1991

Taught computer-assisted *GED* classes to high-school and college-aged students.

**Watterson Career Center, St. Louis, MO**

Liberal Arts Instructor: 1988 – 1989

Taught *Business Math, Filing, Typing* and *GED* classes to adult students.

**PROFESSIONAL DEVELOPMENT**

Canvas Training Sessions at Saint Louis University, November 2021

Analytics and Student Data  
Using Canvas for Group Work  
Canvas Quizzes

Canvas Training Sessions at Saint Louis University, May 2021

Getting Started with Canvas  
Course Flow/Delivery  
Canvas Course Set Up: Building from Scratch  
Communication Tools  
Assignments  
Grading and Feedback  
Content Creation: Using the Rich Content Editor

Global Diversity and Inclusion Conference, AACSB, December 2021

Hybrid and Online Learning Conference: Best Practices-Design & Delivery, AACSB, October 2021

Turning Science and Practice into Simulation-based Experiential Learning, AACSB, 2021

Anti-Racist Socialization Webinar, Women’s Commission at SLU, 2021

Supporting Students of Concern Training Webinar, Dean of Students at SLU, 2021

Boundless Teaching: Blending the Best of Virtual & Traditional, Cengage 2021

Covid-19 Contact-Tracing – Coursera online certification: John Hopkins, March 2021

Teaching and Technology Conference, University of Missouri St. Louis, October 2019

Intro to Online Teaching: Reinert Center at Saint Louis University, January 2019

Winter Institute, Teaching and Justice: Reinert Center at Saint Louis University January 2019

Mission, Values and Consistency: Lutheran Family & Children’s Services, February 2018

Leading for Creativity Conference: John Cook School of Business, October 2017

Ignation Pedagogy: Reinert Center at Saint Louis University 2016

Online Teaching and Learning: University of Wisconsin, Madison, WI Summer 2016

Teaching Online: Saint Louis University Center for Teaching Excellence, Summer 2016

CPR & Defibrillator: March 2014

Emergency Preparedness: (CERT) Saint Louis University, April 2014

Emergency Preparedness: (CERT) US Government (online), April 2014

Blackboard 9: Online Teaching and Learning Series, March 2011  
 Assessing Learners - February 2011  
 Enhancing Communication - February 2010  
 Building Courses - November 2009  
 Strategic Management, McGraw Hill; Atlanta, GA November 2010  
 Ethics Across the Curriculum: Summer 2009  
 Bringing Lectures to Life through Stories and Anecdotes: September 2008  
 Blackboard CE Training; Assessment Tool: October 2008  
 Blackboard CE Training; Assignment Tool: October 2008  
 Blackboard CE Training: Grade Book: October 2008  
 Blackboard CE Training; Presenting Content: September 2008  
 Blackboard CE Training; Fast Track: September 2008  
 Workshop on Integrative Learning: October 2007  
 Conducting and Applying the Scholarship of Teaching & Learning: September 2007  
 Reinventing PowerPoint: Summer 2005  
 Academic Portfolio Retreat: April 8-9, 2005  
 WebCT Training: March – April 2005  
 Technology in an Hour: Spring 2005  
 1) Classroom Video Solutions, April 6  
 2) Hyper-PowerPoint, March 23  
 3) Academic IT Tools, February 23  
 Lutheran Church Missouri Synod University System: Mequon, WI 2002  
 University Administration and Assessment  
 The Ph.D. Project Management Association: Washington, D.C. 2001  
 Lutheran Church Missouri Synod University System: St. Paul, MN 2001  
 Curricula and Program Development; CUE-Net: Distance Learning  
 The Ph.D. Project Management Association: Toronto, Canada. 2000  
 Academy of Management: Toronto, Canada 2000  
 Lutheran Church Missouri Synod University System: Minneapolis, MN 2000  
 The Ph.D. Project Management Association: Chicago, IL. 1999  
 Academy of Management: Chicago, IL 1999  
 Organizational Behavior Teaching Society: Cleveland, OH 1998  
 Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1994  
 Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1992  
 Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1991  
 Adult Basic Education Teacher Certification Workshop: Moberly, MO 1989

## **VOLUNTEER/SERVICE**

Saint Louis University: Presidential Scholarship Interviewer, 2022  
 Furr High School Basketball Team: Houston, Texas, Sponsor 2020 – 2022  
 Emergency Gift Card Donations Coordinator, 2022  
 Saint Louis University: Donations Coordinator, Campus Kitchen, 2021  
 Reusable and adjustable face-mask fundraising coordinator, 2021  
 St. Francis Xavier College Church – Winter Inn: Sponsor, 2020  
 Saint Louis University Mass Choir Member: Special Occasions; 2009 - 2020  
 Saint Louis University Admissions Activity Support, 2003 – 2020  
 Christmas for Needy Families: Annual Coordinator; 1999 - 2020  
 911 Day of Service: Food Prep & Volunteer Organizer, 2019

Saint Louis University: Presidential Scholarship Interviewer, 2019  
 Saint Louis University: Martin Luther King Scholarship Interviewer, 2019  
 Saint Louis University: Donations Coordinator, Billiken Bounty, 2019  
 Saint Louis University: Donations Coordinator, Campus Kitchen, 2019  
 Saint Louis University: Donations Coordinator, Campus Kitchen, 2018  
 Saint Louis University: Presidential Scholarship Interviewer, 2017  
 Saint Louis University Martin Luther King Scholarship Interviewer, 2017  
 Saint Louis University: Presidential Scholarship Interviewer, 2016  
 Saint Louis University: Martin Luther King Scholarship Interviewer, 2016  
 Saint Louis University: Martin Luther King Scholarship Interviewer, 2015  
 Saint Louis University: Martin Luther King Scholarship Interviewer, 2014  
 Saint Louis University: Martin Luther King Scholarship Interviewer, 2012  
 Saint Louis University Open Doors: Coordinator of Donations, 2010 – 2014  
 Back to School Drive: Annual Coordinator; 2000 - 2011  
 Transfiguration Lutheran Church: Coordinator of Thanksgiving Donations, 2000 - 2010  
 Aids Walk Saint Louis: Participant 3 years; 1998 - 2000  
 Walk for Hunger: Participant 5 years; 1995 - 2000

## **BOOK AND ARTICLE REVIEWS**

### **Fall 2021**

McGraw Hill: Strategic Management textbook and *Connect* Digital Review (4 chapters)  
 McGraw Hill: Strategic Management textbook peer discussion and review

### **Spring 2019**

Academy of Management: Business Policy and Strategy Division, article review  
 Journal of International & Interdisciplinary Business Research, article review

### **Fall 2018**

McGraw Hill: Management text (4 Chapters) and *Connect* Digital Review  
 McGraw Hill: Strategic Management text content and *Connect* Digital Review

### **Summer 2018**

Journal of International & Interdisciplinary Business Research, article review

### **Spring 2018**

Academy of Management  
     Business Policy and Strategy Division, article review  
     Gender and Diversity in Organizations Division, article review

### **Summer 2017**

Journal of International & Interdisciplinary Business Research, article review

### **Spring 2017**

Academy of Management  
     Business Policy and Strategy Division, article review  
     Gender and Diversity in Organizations Division, article review

### **Summer 2016**

Journal of International & Interdisciplinary Business Research  
     Business and Engineering Ethics, article review

### **Spring 2016**

Academy of Management  
     Business Policy and Strategy Division, article and symposium review  
     Gender and Diversity in Organizations Division, article review

### **Spring 2015**

Academy of Management

Business Policy and Strategy Division, article and symposium review

Gender and Diversity in Organizations Division, article review

**Spring 2014**

Academy of Management

Business Policy and Strategy Division, article and symposium review

Gender and Diversity in Organizations Division, article review

**Spring 2013**

Pearson Higher Education: Pre-edition Strategic Management textbook review

**Fall 2012**

Pearson Higher Education: Management Skills textbook review, 5 chapters

**Spring 2011**

McGraw Hill: Pre-publication Beta Tester and Strategic Management textbook review

**Fall 2010**

Pearson Higher Education: Strategic Management textbook review

McGraw Hill: Strategic Management textbook review

**Spring 2009**

McGraw Hill: Strategic Management textbook review

Pearson Higher Education: Management Skills textbook review

**Spring 2008**

Cengage Learning: Strategic Management textbook review

**Fall 2008**

Cengage Learning: Strategic Management manuscript review

**BOARD & COMMITTEE MEMBERSHIPS**

Chaifetz School of Business Undergraduate Committee, 2016 - 2021

Lutheran Family and Children Services, 2014 – 2021, Operating Board

Lutheran Family and Children Services, 2014 – 2021, HR Committee

SLU Faculty Senate Affirmative Action and Diversity Committee, 2009 – 2011

John Cook School of Business Blended Learning Taskforce, 2010

Lutheran Geriatric Care Incorporated, Charter Board Member, 2008 – 2009

Neighborhood Houses Incorporated, Board Member, 2006 - 2007

Human Development Corporation, Board Member, Head Start Program 1997

**PROFESSIONAL MEMBERSHIPS**

Society of Human Resource Management

Delta Sigma Pi

Beta Gamma Sigma

Academy of Management

American Society for Training and Development

The Ph.D. Project Management Division – KPMG; Charter Member

**HONORS AND AWARDS**

Delta Sigma Pi Faculty Inductee: Saint Louis University 2018

John Cook School of Business at Saint Louis University: Teacher of the Year, 2005

AACSB Ph.D. Fellowship Recipient: Saint Louis University, 1992

Human Development Corporation Community Service & VIP Award: 1991